



Dear School Leader,

GiveMN online fundraising tools offer a unique solution for school fundraising. The easy-to-use tools engage teachers, administrators, parents and students. The pages on GiveMN.org are simple to create and integrate with both online and traditional media tools including social media and school web sites.

In an era of immediate communication, GiveMN's fundraising tools have helped many *private* schools, 501(c)(3) Parent Teacher Associations and charter schools offer giving solutions for parents, friends and neighbors to support the genuine needs of schools and students without purchasing unnecessary products. Now, K-12 public schools can register to use these tools for free as well.

Getting started is easier than the first day of school!

- 1) Fill out the registration form ( [download the .pdf](#))
- 2) Obtain a signature from the superintendent or principal
- 3) Submit your completed form to [schools@givemn.org](mailto:schools@givemn.org)
- 4) Wait 1-2 days for your page to be listed on GiveMN.org
- 5) Once your school fundraising page is up, [sign up for a free account](#) and become an administrator (or assign your staff to administer the page)

We want to help you get an A+ in online fundraising. So, sign up for a "Schools on GiveMN" webinar. We'll introduce you to GiveMN.org, show you how to start fundraising online, and how to make your next school fundraising campaign more successful. We'll also show you how you could help your school win \$10,000 during Give to the Max Day, Minnesota's largest 24-hour online giving event, on November 15, 2012.

**The first webinars will be held September 19, 2012 at 2:30 p.m. or 4 p.m. If you or your staff would like to attend, click to register for the [2:30 p.m. webinar](#) or the [4 p.m. webinar](#).**

Please do not hesitate to contact us if you have any questions at [schools@givemn.org](mailto:schools@givemn.org).

Thanks,

Dana Nelson  
Executive Director  
GiveMN.org