

SEE is an association of 56 school districts from across the state in both the Metro and Greater Minnesota. SEE districts are as large as 38,000 students and as small as 740 students. SEE districts serve approximately 225,000 children, nearly one-third of the students in Minnesota public schools.

Business Partner Program

Connect with superintendents, school board members and other education decision-makers to promote your organization and services. Also, as a SEE business partner, your business can support SEE's mission that all public school children must have equal access to a high-quality education regardless of where they live in Minnesota.

SEE Business Partner Program Benefits

- ◆ Access to SEE's 56 school district members with over 180 SEE members and an expanded database of 1,500, primarily superintendents and school board members, but also finance directors and other decision-makers within school districts.
- ◆ Ability to promote your business through SEE communications - the SEE website (www.schoolsforequity.org), weekly legislative updates and the annual promotional email sent to SEE members.
- ◆ Opportunities to connect with members at SEE general membership meetings including listings and advertising in the members' document packets and presentation handouts, and playing a prerecorded one-minute video on your business to the audience directly during the meeting
- ◆ A complete listing of the benefits at the different business partner's levels is on the back.

The program introductory period is from January 1 – August 31, 2021

[Application Form](#)

Select the SEE Business Partner Program level for your company:

Premier Business Partner (Introductory Price \$1,500*)

Business Partner (Introductory Price \$750)

Business Name: _____ Business Category: _____

Primary Contact Name (to be used on website): _____ Title: _____

Email: _____ Phone: _____

Business Address: _____

City/State/Zip: _____

Signature: _____ Date: _____

*Limited availability

Return the application form with your payment to the following address: Schools for Equity in Education, 1884 Como Avenue, St. Paul, MN 55108

SEE values its relationship with our business partners across a broad spectrum of products and services that assists SEE school districts in providing a high-quality education for all students. SEE welcomes all businesses that are aligned with the SEE mission. The SEE executive committee will annually review new applications for compliance.





SEE Business Partner Program Benefits

Business Partner—Introductory price of \$750

SEE Website

- ◆ Business listing on SEE's Business Partner's web page linked to the partner's website and email link of one contact person. See [business partner's webpage example](#).

Legislative Update

- ◆ Business listing in SEE's legislative update emailed weekly during the legislative session. The update is sent to over 1,500 subscribers, including superintendents, school board members, other decision-making administrators, and public school advocates from around the state with a weekly average of 520 unique opens and 1,000 total opens. See [legislative update example](#).

General Membership Virtual Meetings (4 total meetings - January, February, April, and June)

- ◆ Business listing in electronic document packets and presentation handouts. Average attendance is over 75 SEE members, primarily superintendents and school board members. Documents are also sent to all 180 SEE members. See [document packet](#) / [presentation handouts](#) examples.
- ◆ Business listing shown as members wait for the virtual meeting to begin and during guest speaker transitions. See the [looped example](#).

Promotional

- ◆ Listing in the annual business partner promotional email, sent to all SEE members in the spring to thank the SEE business partners and encourage SEE members to support our business partners.

Premier Business Partner—Introductory price of \$1,500*

- ◆ **Includes all Business Partner benefits listed above in addition to the following.**

SEE Website

- ◆ Company logo linked to the partner's website on the SEE Business Partners web page. Logo to be provided by business partner. See [business partner's webpage example](#).
- ◆ Company logo linked to the partner's website on the SEE website home page. See [website home page example](#).

Legislative Updates

- ◆ Company logo linked to partner's website in a side panel in the SEE legislative updates emailed weekly during the legislative session. See [legislative update sample](#).

General Membership Virtual Meetings (4 total meetings - January, February, April, and June)

- ◆ A one minute or less video to highlight your business played at **one** meeting before one of the main guest speakers. Video to be supplied by the business partner by January 5, 2021, in a format that can be uploaded to YouTube.
- ◆ Linked advertisement or logo (maximum 3" w x 2.0" h) on the front page in the members' electronic document packet and presentation handouts. Ad or logo to be provided by the business partner. Ad must be submitted to SEE via email by January 5, 2021. See examples.
- ◆ Advertisement or logo shown as members wait for the virtual meeting to begin and during guest speaker transitions. See the [loop example](#).

SEE Bill Summary

- ◆ The SEE bill summary is widely circulated throughout SEE and several other education associations. Constantly updated throughout the legislative session. Regularly included in legislative updates and posted on website home page. See [bill summary example](#)

*Limited availability

For more information or questions, contact:

Deb Griffiths

Director of Communications and Community Outreach

612-309-0089

deb.griffiths@schoolsforequity.org

Business Partner Categories

For Application Form

Agriculture

Architects, Engineers & Facilities

Assessment and Curriculum

Assessments/Evaluations/Survey Research

Construction Management & Consulting

Consulting & Planning

Consulting & Public Relations

Cooperative Purchasing

Data Analytics Software

Educational Development

Educational Programs & Services

Educational Programs, Software & Services

Educational Service Cooperatives

Environmental & Energy Services

Facility Planners & Consulting Services

Finance, Legal & Insurance

Financial Management

Flooring & Surfacing

Food & Facility Management Services

Higher Education

Innovation & Research

Insurance Services

Library/Curriculum

Member Benefits

Photographers

Recruitment Services

Service Provider

Special Education

Special Education Services

Special Services Consulting

Technology, Website Systems & Apps

Transportation Services

Vocational Cooperatives

Other