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Minnesota Council on  
**ECONOMIC  
EDUCATION**

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— Bringing Economics to Life —

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# OUR MISSION

Equipping Minnesotans with the economic and financial understanding to succeed in today's complex economy.

# Our Delivery Model

Slide 2

- Teaching Teachers: 35-40 workshops; 500-700 teachers
- Engaging Students: 2,500 directly; 45,000 indirectly
- Reaching Communities: staff of over 110 community based agencies trained since 2005; 9 new ones this yr.



# Importance of Economic & Financial Literacy

Slide 3

- Many Americans have not absorbed the lessons of financial illiteracy illustrated by the Great Recession.
- Operating in an increasingly complex and global economy, requires an understanding of the interactions and mechanisms that power daily life.
- A sound education in economics teaches students the consequences of their actions, the value of a day's work and of investment in themselves, creative problem-solving, and how to motivate and incentivize a team.

# Minnesota State Standards in Economics

Slide 4

- Adopted in 2011 as part of State Social Studies Standards
- Four categories of teachers licensed to deliver: elementary, high school social studies, business and agriculture education
- Numbers of teachers in four categories: 1,700 new each year; 21,000 active existing

# Addressing “Deer in headlights”

Slide 5

- Most K-12 teachers are ill equipped to deliver the standards
- Issues with the resources & training options available to teachers
- MCEE’s unique role in providing resources & delivering professional development

# We are here to help!

Slide 6

- We want to help school districts implement the standards.
- We are not seeking additional required courses.
- We are not a vendor; we are a provider.



# Quality, Engaging Resources & Experiences

Slide 7

- Teacher professional development
  - Courses, workshops, & an annual conference -- Minn-Econ
  - An awards program to honor teachers -- EconFest
- Specialized curriculum for all grades
- Capstone experiences for students



# What does success look like?

Slide 8

- MCEE today: challenges & opportunities
- Models for success: lessons from history & other states
- The key ingredient: successful partnerships with districts



Saturday, December 14 | 8:30am-3pm

# 2019 MINN-ECON

Teaching Economics & Personal Finance

St. Catherine University

FREE to your teachers; please encourage them to register at [z.umn.edu/MinnEconRegistration](https://z.umn.edu/MinnEconRegistration)

[MCEE.UMN.EDU](https://MCEE.UMN.EDU)